

# SCOT.

Site Creation Online Today

## WEBSITE DESIGN AND PRODUCTION

### SCOT puts your students ONLINE today!

Consisting of a password protected administration area, clients entire websites are designed, controlled and updated by the simple to use, integrated **SCOT** editor. Students personal **SCOT** editor is online 24/7 and their website can be organised, redesigned and updated at anytime at home, office, internet cafe or the local library.

With its **MS Word** style interface and with its total **MS Word** compatibility the **SCOT** editor becomes a user friendly yet vital addition to your home or office. Complete media support, instantly upload and insert popular formats such as gif, jpg, png, bmp, swf, mpg, wmv, mov, and many more.

#### Course outline.

Approx 12 hours:

##### Day 1 3hrs Orientation and online creation:

Students talk about and are introduced to various aspects of the world wide web. They talk about their wants and needs and websites they like. They choose a name for their website and are introduced to the **SCOT** editor. Their website is now online and students can start working with their sites at home that day.

##### Day 2 3hrs Technical skill development:

Students now have their personal SCOT editor online and their own personal web address (URL). We explore the technical aspects of working with HTML (Hypertext mark-up language) and how it affects the WYSIWYG (What you see is what you get) **SCOT** editor. Students develop skills using tables and formatting. Students are taught to upload images and how to manipulate them online.

##### Day 3 3hrs Advanced graphic manipulation and navigation:

Students now have an idea of where they want to go. Graphic manipulation techniques are introduced. Simple navigation techniques are developed. The **SCOT** system allows up to ten separate pages. Template design is introduced and students are now producing formatted, designed multi page personal websites online.

##### Day 4 3hrs Individual directions and exploration:

By now each student has developed a sound understanding of where they want their personal website to develop. Students explore the possibilities. External techniques are explored such as forms graphic programmes, linking to multi media etc. Each student will have different needs and the group explores the possibilities and adds advanced manipulation to their sites.

Websites are now online and are edited at will from home, office, library or internet café.



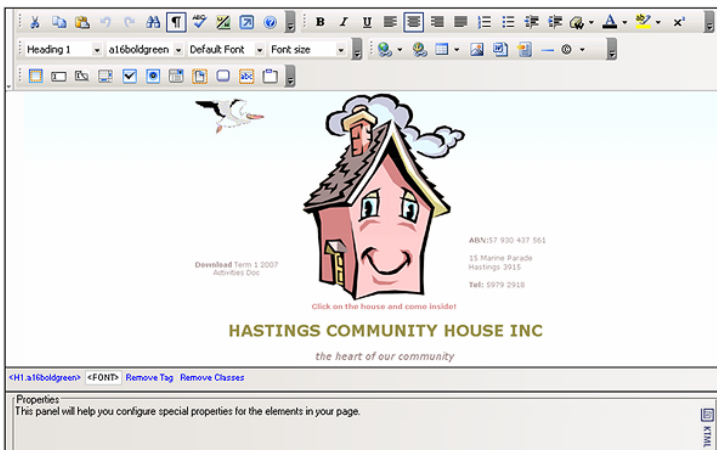
#### Advantages to training organisation:

There is no software required to be purchased.

All editors and websites are hosted by SCOT.

Very popular & community orientated program.

COST TO TRAINING ORGANISATION ZERO.



WEBSITE:

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